

# Cookies Notification Updates:

March 2024

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## Summary

We need a new way of managing the notification process around the use of Cookies on our website. We have integrated multiple methods of data collection onto our website (Lead Generation, HubSpot, Arlo) since we last reviewed this.

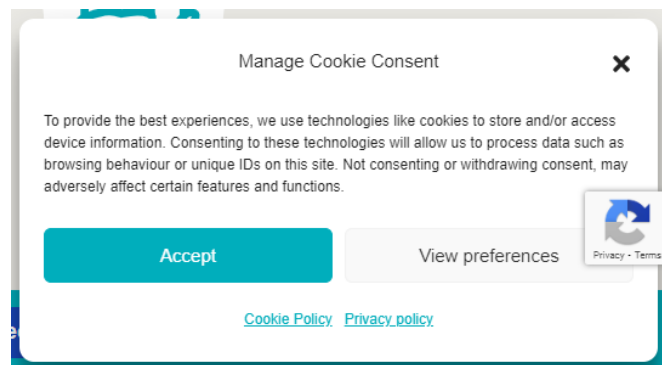
Changes in legislation have also prompted a requirement to review this to ensure continued SEO – [Summary of legal implications from Blaine](#).

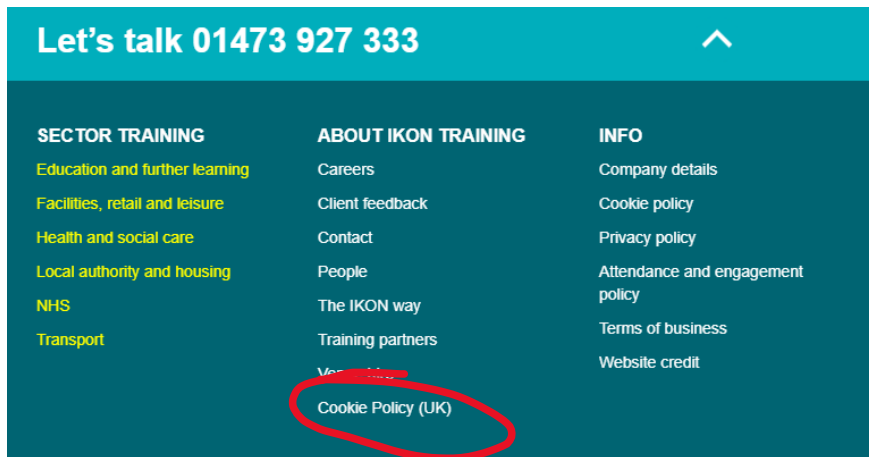
Relevant factors in the recommendations below are as follows:

- Our site is built on WordPress, so the solution must work with this.
- Site visitors are less than 5,000 per month (this affects the pricing of some paid-for solutions).
- Minimising the ‘opt-out’ option is to be preferred to ensure that we do not lose the opportunity to track users.

## Recommended Solutions





1. **Complianz:** This plugin was the best rated on the WordPress Plugin store, supports GDPR, CCPA, and other regulations, and offers a detailed setup wizard, which is ideal as we are uncertain about our cookie usage. It has a free version that includes a cookie policy generator and scanner. The premium version, starting at £12 per months, offers more advanced features like different consent rules for various regions and consent records for audits, but this does not appear to be necessary in our circumstances. It does offer increased tracking, which may become useful. Customisable language (eg, changing ‘marketing cookies’ to ‘communication’), colours and on-screen location for the notification box. It also automatically creates an indexed webpage for an auto-generated cookie policy based on the scan.





This page can be viewed on our staging site here: <https://staging.ikontraining.co.uk/cookie-policy-uk/>

2. **Termly:** Termly is a SaaS solution with a dedicated WordPress plugin. It offers a more automated approach to compliance and includes features like automatic cookie scans and granular cookie permissions. The free plan supports up to 10,000 monthly visitors, making it suitable for our traffic volume. It is less favourably reviewed on the WordPress Plugin page. The paid plan is £12 per month for unlimited visitors and additional features.
3. **WP Cookie Notice for GDPR, CCPA & ePrivacy Consent:** This plugin provides a balance of features and affordability. The free version offers a flexible cookie consent notice with options for customizing text, colours, and consent on various actions. The premium version, starting at £15, includes automatic cookie scanning and geotargeting, making it a cost-effective solution for a full-service consent management platform.
4. **CookieYes:** CookieYes offers a cookie consent banner in its free version, with premium features like automatic cookie scanning and blocking third-party scripts until consent. Paid plans start at £60 for a single site, which could be an option if we need a more robust solution.

Plugin Name	Cost Per Month	Users per month	Average Reviews	Plugin Site
<b>Complianz</b> 	£0 - Basic £12 - Premium	Unlimited	5* (1,258)	<a href="https://wordpress.org/plugins/complianz-gdpr/">https://wordpress.org/plugins/complianz-gdpr/</a>
<b>Termly</b> 	£0 – Free £9 – Starter £12 - Pro	10,000/mo 100,000/mo Unlimited	3.5* (201)	<a href="https://termly.io/products/">https://termly.io/products/</a>
<b>WP Cookie Notice</b> 	£0 - Basic £35 – Per annum	Not clear	4.5* (238)	<a href="https://www.wpautotems.com/pricing">https://www.wpautotems.com/pricing</a>
<b>CookieYes</b> 	£0 – Free £8 – Basic £18 - Pro £36 - Ultimate	25,000 pageviews 100,000 pageviews 300,000 pageviews Unlimited	5* (2,665)	<a href="https://www.cookieyes.com/pricing/?ref=C_YTR">https://www.cookieyes.com/pricing/?ref=C_YTR</a>